

SRRA News & Info

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Presidents Message

It won't be long before SRRA is open for summer 2011! Between now and then, your volunteer Board of Directors will be working to ensure our members have a safe and enjoyable season at the pool. A year ago I mentioned in this newsletter that our income was not meeting our expenses – in 2009 we were underfunded by \$18,000. In 2010 we were better, but still under by \$1,500. In neither year were we able to put money into our "Rainy Day Fund" as required by our Bylaws. Since 87% of our income is derived from our membership dues, we are focusing on a strong Membership drive this year. That being said, the board determined that it was still in the pools best interest to slightly raise dues (by \$15) for 2011, in order to ensure we are on sound financial footing. Please see the budget

later in this email. In addition, there will be a big push for membership and outside fundraising this year.

Note the important dates highlighted in this newsletter including, bill payment due dates, Annual Membership Meeting, Clean-up Days and social activities. We had a lot of trees down in the last winter storm, so the first clean-up day will be a busy one. Thank you ahead of time for paying your dues on time...it makes our job much easier, and it saves you money!

See you at the pool!-

Greg Schuler

President

Attention Bond Members – General Meeting

What: Annual Membership Meeting
When: February 22nd, 2011 at 7pm
Where: Oak View Elementary in the Library (across the street from Robinson)

We are conducting our annual General Membership Meeting. Your Board of Directors will be there to present the 2011 Budget, answer any questions and hear ideas for a safe and happy swim season. All bond members are welcome to attend.

Sideburn Run Recreation Association

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Pool Phone
703-978-9526

2011 Board of Directors
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Greg Schuler
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Margaret Pontzer
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Marilyn Deppe
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John Biskaduros
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Linda Shilts and Pat Soto
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Scott Flory
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George Genge and
Mike Summersgill
operations@sideburnrun.com

Victoria Fisher
membership@sideburnrun.com

Danielle Furlich
activities@sideburnrun.com

Margaret Pontzer
swimanddive@sideburnrun.com

We're on the Web!
www.sideburnrun.com

Mark Your Calendars

Tuesday, Feb 22, 7pm
Oak View Elementary Library
Annual Membership Meeting

Saturday, April 2, 10am
Pool Clean-up Day #1

Saturday, April 30
Membership Applications/Renewals
due (*see form in this newsletter*)

Saturday, May 7, 10am
Pool Clean-up Day #2

Swim & Dive Sign-Up Day (*see website for details*)

Saturday, May 28, 11am
Pool Opens – YEAH !!

Tuesday, June 21, 1pm
Last Day of School - Pizza Party!

Sunday, July 4, 1pm-5pm
Annual Party! Bring your own lunch, we'll have the rest.

Labor Day Weekend
Ice Cream Social

Welcome to the new Board Members!

We'd like to welcome the incoming board members for 2011 and pass along our gratitude to the outgoing members.

Incoming "Freshman" Board Members

- Marilyn Deppe – Treasurer
- Pat Soto – Budget/Planning
- Linda Shilts – Budget/Planning
- Mike Summersgill – Operations

Outgoing Board Members (Thank You!)

- Dennis Scott (Treasurer)
- Rodey Batiza (Communications)

Returning Board Members

- Greg Schuler, Margaret Pontzer, John Biskaduros, George Genge, Scott Flory, Victoria Fisher, and Danielle Furlich

New Volunteer Opportunity

Want to volunteer but you are unable to commit to a full year as a Board member? Want to help the pool and keep our dues at their incredibly low current rates? Looking for a way to help but nobody has asked? Well now we are asking! The Board is looking for a new volunteer to start right away!

If this even mildly appeals to you, please contact one of our Board members for additional details. Why is your SRRR Board looking to fill this new position? To make YOUR pool a more enjoyable AND affordable experience for you and your family.

Recruiting Czar for New Membership: more members will keep our dues low, let's share our wonderful pool with others. We need a coordinated approach to getting information out via newsletters, flyers, or other public forums to attract new potential members

*"Those who can, do.
Those who can do more,
volunteer."*

Attention Summer Members

It was a blazing hot summer and we were fortunate to be able to spend our days and evenings at our favorite pool. We have great memories of Friday evening pot-lucks, raft nights and pizza dinners and can hardly wait to do it all again next summer.

Over the winter, we of the SRRA Board ask all summer members to seriously consider buying a bond membership. Purchasing a bond is not only a significant contribution to the health and well-being of our pool, it also offers the bond holder the following advantages:

- Bond members may vote on pool policy, so your voice can be heard.
- Bond members may serve on the Pool Board, if you want your voice to be a bit louder.
- Bond members pay a reduced summer dues.
- Bond members pay lower fees for guests, and houseguests may use the pool for free.

As a bond member you get all of the great things listed above and, when you wish to terminate your membership, you may redeem your bond. That's right, you get your bond money back! So, become a bond member and save over \$100 each year in summer dues alone. When you need to cancel your membership, you can request the bond be redeemed for your original \$700.

If you wish to discuss anything related to the bond membership, please contact **Victoria Fisher** at membership@sideburnrun.com

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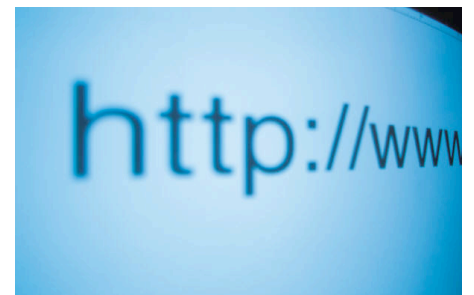
New Website

We have created a new website for Sideburn Run. First, we want to pass along a HUGE THANK YOU - to **Robert Wade** and **Cathy Burdette** who have volunteered their time over the last several years to maintain the previous web site by posting news and photos and more.

We are changing the website to enable board members and swim and dive reps to directly update the website. We believe this will improve the flow of communications and make the website a valuable resource to all members.

One of the new features we encourage you to try today is to sign up for email updates (or RSS if you like that) when news is posted so you can stay informed.

Another new feature is a feedback section – please let us know if you have ideas, suggestions, or are interested in helping in any way!



2011 Budget



	<u>2010 Budget</u>	<u>2010 Actuals</u>	<u>2011 Budget</u>
Ordinary Income/Expense			
Income			
Adult Party Fee	400	100	200
Dues - Bond Members	65,700	58,775	63,000
Dues - Summer Members	74,500	65,875	69,520
Late Fees	300	375	350
Let up fee	2,200	2,200	2,200
Guest/Pavillion Fees	3,950	4,735	4,500
Ice Cream/Candy Sales	4,800	5,411	5,200
Interest	50	55	50
Swim & Dive Income	4,500	5,000	0
Vandalism Income			1,000
Total Income	<u>156,400</u>	<u>142,526</u>	<u>146,020</u>
Expense			
Candy/Ice Cream	3,800	3,055	3,000
Cleanup Refunds	1,000	1,171	1,000
Operating Supplies	1,000	181	400
Accounting	5,300	4,268	4,400
Administration	1,200	888	1,000
Bonuses to guards	2,700	2,700	2,200
Electricity	5,800	5,543	5,800
Grounds Maintenance	5,000	3,746	4,000
Insurance	13,300	10,234	10,500
Licenses	400	610	600
Maintenance & Repairs	20,000	18,911	20,000
Management Fees	67,500	68,993	67,500
Pool Furniture	1,000	1,059	1,000
Pool Supplies	7,200	5,295	6,000
Social/Parties	2,500	2,285	2,000
Swim & Dive	10,500	4,077	4,000
Taxes - Income	200	2	0
Taxes - Real Estate	3,200	3,345	3,400
Telephone	700	420	700
Trash Removal	1,600	1,410	1,500
Water	2,500	111	1,500
Capital Renewal and Renovation	0	0	5,520
Total Expense	<u>156,400</u>	<u>138,303</u>	<u>146,020</u>
Net Ordinary Income	0	4,223	0
Other Income/Expense			
Bond Purchases		9,100	8,280
Bond Redemptions		-14,780	-8,280
Total Other Income		<u>-5,680</u>	<u>0</u>
Net Other Income		-5,680	
Net Income	<u><u>0</u></u>	<u><u>-1,457</u></u>	<u><u>0</u></u>